FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

AND EXCHANGE COMMISSION OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* DABAH MOSHE						2. Issuer Name and Ticker or Trading Symbol KIDPIK CORP. [PIK]									eck all applic	cable)	ing Person(s) to Is 10% O Other (wner	
(Last) (First) (Middle) C/O KIDPIK CORP. 200 PARK AVENUE SOUTH, 3RD FLOOR				Ł	3. Date of Earliest Transaction (Month/Day/Year) 05/15/2023										vP, 0	vP, COO and CTO		below)	,,,,,	
(Street) NEW YORK NY 10003					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									e) X Form f Form f	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)						Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					action	2/ E:	A. Dee xecuti any		3. 4. So Transaction Disp Code (Instr. 5)		4. Securi	ed of, or Benefi ecurities Acquired (A osed Of (D) (Instr. 3,		(A) or	5. Amou Securitie Benefici Owned I	5. Amount of Securities Beneficially Owned Following		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount		A) or D)	Price	Transac	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common Stock 05/15/2 Common Stock 05/15/2									M		42,333 3,238 ⁽⁴⁾		A D	\$0.61		148,844 ⁽¹⁾⁽²⁾⁽³⁾ 145,606		D D		
Common	Stock	Т	able II -	Deriva	tive S				uired, D		osed of	, or B	enef	icially	Owned	9,000	<u> </u>	Б		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisal Expiration Date (Month/Day/Year		9			nount	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	is Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
					Code	de V (A	(A)	(D)	Date Exercisab		Expiration Date	Title	of	umber						
Restricted	I	I	I	- 1		1	1	ı I		- 1		I							1	

Explanation of Responses:

Stock

Unit

(5)

05/15/2023

1. These securities are also disclosed separately in beneficial ownership reports filed by Mr. Ezra Dabah, the Chief Executive Officer of the Issuer, and the father of Moshe Dabah, as a result of the voting agreement discussed in footnote (2) below.

(6)

- 2. Excludes securities owned by members of a Voting Group relating to a voting agreement dated September 1, 2021, between the reporting person and members of the Voting Group, for which the reporting person disclaim beneficial ownership (except as expressly set forth above). The Voting Group refers to members of a voting agreement with (and with respect to the reported securities owned by) Moshe Dabah, Eva Dabah, Joia Kazam, Chana Rapaport, Yaacov Dabah and trusts for the benefit of each of the foregoing, the co-trustees of which are the spouse and mother-in-law of Ezra Dabah; Gila Goodman; Isaac Dabah and his spouse; GMM Capital LLC; and Sterling Macro Fund for purposes of Section 13(d) of the Securities Exchange Act of 1934.
- 3. Each member of the Voting Group provided complete authority to Mr. Ezra Dabah, the Chief Executive Officer of the Issuer (and the father of Moshe Dabah), to vote the shares held by such persons and entities at any and all meetings of stockholders of the Company and via any written consents.
- 4. Represents shares withheld by the Company to satisfy tax withholding obligations in connection with the vesting of 42,333 restricted stock units to the Reporting Person on May 15, 2023.

42,333

- 5. Each restricted stock unit represents the contingent right to receive, at settlement, one share of common stock.
- 6. The restricted stock units vest at the rate of (i) 1/3 on May 15, 2022; (ii) 1/3 on May 15, 2023; and (iii) 1/3 on May 15, 2024, subject to the reporting person's continued service through the applicable vesting date. Restricted stock units do not expire; they either vest or are canceled prior to vesting date.

<u>/s/ Moshe Dabah</u> <u>05/17/2023</u>

** Signature of Reporting Person

42,333

\$0.00

Common

Stock

(6)

Date

42,334

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.