Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPRO\ | /AL |
|------------|-----|
| | |

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* DABAH EZRA | | | | | | 2. Issuer Name and Ticker or Trading Symbol KIDPIK CORP. PIK | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
|--|---|--|---------|-------------------------------------|-------------------------|--|---------------------|---|--|----------------------------|-----------------------|--|--|--------------------------|---|--|---|---|--|--|--|
| ——— | | | | | | | | | | | | | | X | | | X | | | | |
| (Last) (First) (Middle) C/O KIDPIK CORP. 200 PARK AVENUE SOUTH, 3RD FLOOR | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/15/2023 | | | | | | | | X | X Officer (give title below) Other (specify below) President, CEO and Chairman | | | | | | |
| (Street) NEW YO | IEW YORK NY 10003 | | | | 4. If Amendment, Date o | | | | of Original Filed (Month/Day/Year) | | | 6. Ind Line) | X Form filed by One Re | | | | on | | | | |
| | | | | | ☐ s | Check thatisfy the | nis box ne affir | to indi | defense conditions of Rule 10b5-1(c). See In | | | | | | | | | | | | |
| Table I - Non-Derivat 1. Title of Security (Instr. 3) 2. Transactic Date (Month/Day/ | | | | on 2A. Deemed Execution Date, | | | ate, | 3. Transac Code (In 8) | tion | 4. Securitie Disposed C | uired | i (A) or | 5. Amount of Securities Beneficially Owned Following Reported | | Form (D) or Indire | : Direct | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | | Code | de V Amo | | (A) or (D) | | | | Price | (Instr. 4) | | (Instr. 4) | | | |
| Common Stock | | | | | | | | | | | | | | 1,9 | 1,925,770 | | D | | | | |
| Common Stock | | | | | | | | | | | | | 252,967(1) | | I | | Through spouse | | | | |
| Common | Stock | | | | | | | | | | | | | | 1,50 | 508,408 ⁽²⁾ I | | | See Notes ⁽³⁾ | | |
| Common Stock 05/15/ | | | | 05/15/20 |)23 | | | | М | | 42,333 ⁽⁷⁾ | | A | \$0.0 | 446,768 | | I | | See Notes ⁽⁴⁾ | | |
| Common | Common Stock | | | 05/15/2023 | | | | F | | 3,238(8) |] | D | \$0.611 | 511 443,530 | | | | See Notes ⁽⁴⁾ | | | |
| Common | nmon Stock | | | | | | | | | | | | 687,104 ⁽²⁾ | | | I | See Notes ⁽⁵⁾ | | | | |
| | | Tab | le II - | Derivati (e.g., pu | | | | | | | osed of, convertib | | | | Owne | d | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execu | eemed Ition Date, h/Day/Year) | | Transaction Code (Instr. | | ber vative urities uired or osed) r. 3, 4 | 6. Date Exerc Expiration Da (Month/Day/Y | | ate | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4 | | of De s Se ng (In: | Price of rivative curity str. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | , G | 10. Ownership Form: Direct (D) or Indirect I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercisa | able | Expiration Date | Title | or Nu of | nount Imber ares | | | | | | | |

Explanation of Responses:

1. The reported securities are held directly by Renee Dabah, the spouse of the Reporting Person, and are also separately reported in beneficial ownership reports filed by Mrs. Dabah.

- 2. The Reporting Person was provided complete authority to vote these shares pursuant to a voting agreement dated September 1, 2021, with (and with respect to the reported securities owned by)
 Moshe Dabah, Eva Dabah, Joia Kazam, Chana Rapaport, Yaacov Dabah; Gila Goodman; Isaac Dabah and his spouse; GMM Capital LLC; Sterling Macro Fund, and each of the trusts described in note
 (2) below, at any and all meetings of stockholders of the Company and via any written consents. The voting agreement has a term of three years, through August 31, 2024, but can be terminated at any time by Mr. Dabah and terminates automatically upon the death of Mr. Dabah.
- 3. Includes securities held in the name of the u/a/d 02/02/1997, Trust FBO Yaacov Dabah; the u/a/d 02/02/1997, Trust FBO Moshe Dabah; the u/a/d 02/02/1997, Trust FBO Joia Dabah; the u/a/d 02/02/1997, Trust FBO Eva Dabah and the u/a/d 02/02/1997, Trust FBO Chana Dabah, each of which are party to the voting agreement described in (1) above, and each of which the spouse of Mr. Ezra Dabah serves as co-trustee of, along with the mother-in-law of Ezra Dabah (Raine Silverstein), and which securities held by such trusts, Mr. Ezra Dabah may be deemed to beneficially own. These securities are also separately reported in beneficial ownership reports filed by Mrs. Dabah and Mrs. Silverstein.
- 4. Includes securities held in the name of Moshe Dabah, Eva Dabah, Joia Kazam, Chana Rapaport, and Yaacov Dabah, each of whom are party to the voting agreement described (1) above, and each of which holders are the adult children of Mr. Ezra Dabah, and which securities held by such persons Mr. Ezra Dabah may be deemed to beneficially own. The securities held by Moshe Dabah are also separately reported in beneficial ownership reports filed by Mr. Moshe Dabah, an executive officer of the Issuer.
- 5. Includes securities held by an irrevocable trust in the name of Gila Goodman, who is the sister of Ezra Dabah; Isaac Dabah, who is the brother of Ezra Dabah and his spouse; GMM Capital LLC, an entity which Isaac Dabah controls; and Sterling Macro Fund, an entity which Isaac Dabah controls, each of whom are party to the voting agreement described (2) above, and which securities held by such persons Mr. Ezra Dabah may be deemed to beneficially own.
- 6. The reporting person disclaims ownership of the reported securities except to the extent of his own pecuniary interest therein.
- 7. Represents shares of common stock issued upon settlement of restricted stock units held by Mr. Moshe Dabah.
- 8. Represents shares withheld by the Company to satisfy tax withholding obligations in connection with the vesting of 42,333 restricted stock units to Mr. Moshe Dabah on May 15, 2023.

<u>/s/ Ezra Dabah</u> 05/17/2022

** Signature of Reporting Person D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.