FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c) See Instruction 10

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Katzav Adir</u>					2. Issuer Name <b>and</b> Ticker or Trading Symbol  KIDPIK CORP. [ PIK ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title V Other (specify					
(Last)	(F	irst)	(Middle)									oπicer below)		X	below)		
C/O KIDPIK CORP.					3. Date of Earliest Transaction (Month/Day/Year) 07/21/2023										Form EVP,		
200 PARK AVENUE SOUTH, 3RD FLOOR				07721											and	,	
(Street)															Treas	urer	
NEW YO	NEW YORK NY 10003			4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)					
(City)	City) (State) (Zip)											X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - Non-D	erivative S	Securities Ac	quired,	Dis	posed c	of, o	r Ben	eficial	ly Owne	d				
Date				ransaction e nth/Day/Year)	Execution Date,		Transaction Dispos		curities Acquired (A) osed Of (D) (Instr. 3, 4			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount		(A) or (D)	Price	Transac (Instr. 3	tion(s)		[	Instr. 4)	
Common Stock 07/				7/21/2023		M		42,33	4	A	\$0.0	109,045		D			
Common Stock 07/21				7/21/2023		F		3,685	(1)	D	\$0.67	6 105	5,360		D		
		Т			curities Acquals, warrants							Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security  3. Transaction Date Execution Date Execution Date, if any (Month/Day/Year)		Code (Ins	on of	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)  8. Price of derivative derivative Securities Beneficial Owned Following Reported		ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## **Explanation of Responses:**

(2)

Restricted

Stock

Unit

1. Represents shares withheld by the Company to satisfy tax withholding obligations in connection with the vesting of 42,334 restricted stock units to the Reporting Person on July 21, 2023.

42,334

(D)

Date

Exercisable

(3)

Expiration

(3)

Date

of (D)

and 5)

(A)

ν

Code

M

(Instr. 3, 4

- 2. Each restricted stock unit represents the contingent right to receive, at settlement, one share of common stock.
- 3. The restricted stock units vest at the rate of (i) 1/3 on May 15, 2022; (ii) 1/3 on May 15, 2023; and (iii) 1/3 on July 21, 2023, pursuant to the terms of the Separation and Release Agreement.

/s/ Adir Katzav

Title

Commor

Stock

07/25/2023

D

\*\* Signature of Reporting Person

Amount Number

Shares

42,334

\$0.00

Date

(Instr. 4)

Transaction(s)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

07/21/2023

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.